

100 Country Business Guides 75 World Trade Resources

Digital media by:



AtoZ World Business

World Trade Press has developed the world's most comprehensive country-by-country resource for how to succeed in international business and trade.

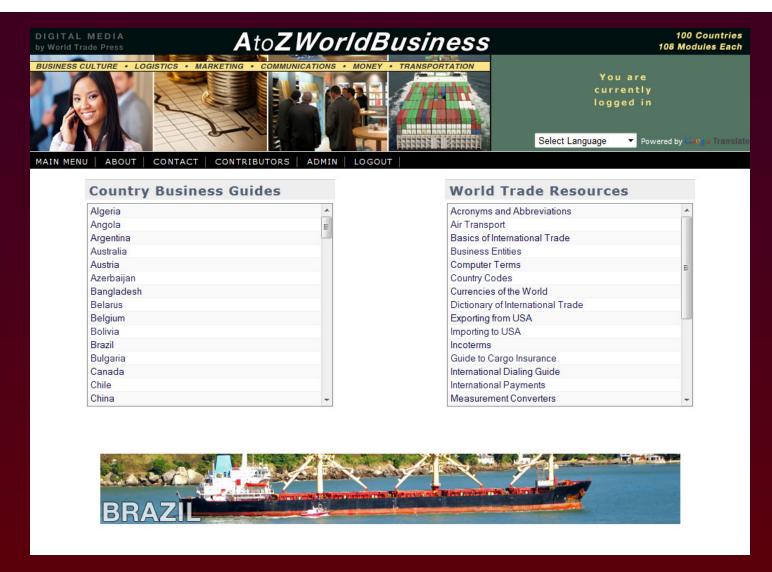
Edward G. Hinkelman CEO/Publisher World Trade Press

Features

- > 100 country business guides (of 100+ topics each)
- > 75+ world trade resources
- World trade and business "how to" information
- Proprietary content, wide and deep coverage
- Comprehensive data from top-tier international organizations
- Up-to-date, generously illustrated, intuitive navigation
- > Full maintenance, ongoing development, and hosting

Benefits

- Entrepreneurs. Detailed information on foreign investment, how to start a business, taxation, business culture, and negotiating
- Importers and exporters. Detailed trade compliance information
- Trade promotion agencies. "One-stop shop" business and trade "how to" for 100 countries
- Service providers (logistics firms, banks). "Sticky content" that will keep clients and prospective clients on your website



Two Main Content Categories

- Country Business Guides (100)
- World Trade Resources (75+)



Since China opened its gates to foreign investment, foreign capital has played a significant tole in the national economy. By the early 2000s, China had become a top destination for foreign direct investment (FDI), with the majority of FDI coming from Hong Kong, Singapore, Taiwan, Japan, South Korea, and Macau. Britain, the US, France, and Luxemburg also invest heavily in China. The manufacturing industry attracts a great deal of foreign investment, as do the agriculture, animal husbandry, forestry, and fishery sectors.

Transparency (Rule of Law)

Print-Friendly Version

China scored 3.6 out of 10 in Transparency International's Corruption Perceptions Index, with an overall ranking of 75th out of 183 nations. Sectors noted as problematic include finance, government procurement, construction, and banking. Both the government and private sectors lack transparency in public disclosure. The country also has weak independent judiciaries, and foreigners find little protection in the court system. In addition, challenges remain in enforcement of intellectual property rights due to copyright and patent infringement.

Regulatory Environment (Ease of Doing Business)

China ranks 91st out of 183 nations in the World Bank's Ease of Doing Busines Index. The country earns high marks for enforcing contracts. However, the nation received one of the lowest marks in the survey in the categories of starting a business, dealing with construction permits, and paying taxes.

Writer: Rachel Levy Sarfin



The government's shift toward a market economy has made China the world's second-largest economy.



 China relies heavily on hydrop as an energy resource.



The US buys 18 percent of China exports, followed by Hong Kong, Japan, South Korea, and German



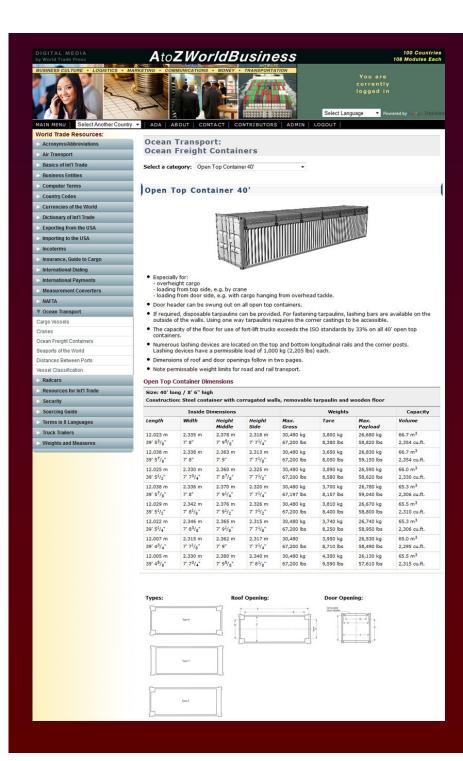
China has become dependent on exports, and inflation and government



FDI is often directed to the manufacturing, forestry, fishery, an

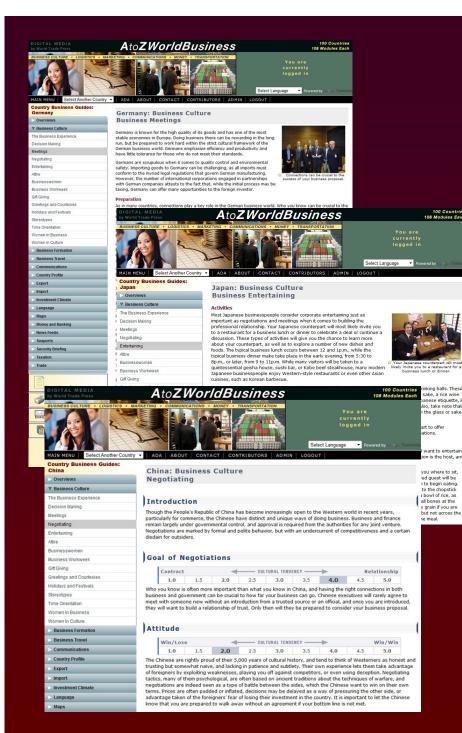
Country Business Guides

- 100 Country Business Guides
- > 100+ data categories each
- Business and trade overviews
- Export/import requirements
- Business culture
- Investment
- News feeds
- Seaports
- Taxation
- More than 80 other features



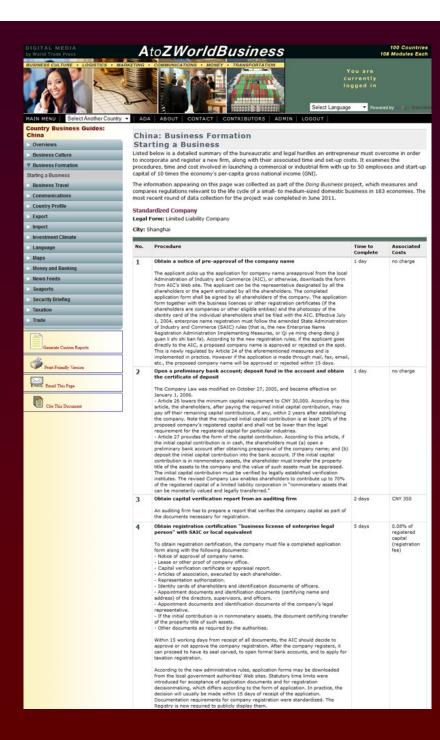
World Trade Resources

- 75+ Data Categories
- Incoterms 2010
- Ocean Cargo Containers
- Trade Compliance
- Cargo Insurance Guide
- Dictionary of International Trade
- Guide to Letters of Credit
- Trade Security
 - C-TPAT
 - > 24-Hour Rule
 - > 10+2 Rule
 - > ACE, AMS, etc.
- NAFTA
- More than 60 other resources



The Most Extensive Business Culture Content Available

- The Business Experience
- Decision Making
- Business Meetings
- Negotiating
- Entertaining
- Business Attire
- Businesswomen
- Business Workweek



Business Formation

- Starting a Business
 - Step-by-Step Instructions
 - > Time to Completion
 - Associated Cost
 - Source: World Bank Group



Import and Export Requirements

- Basic Process
- Documents
- Duties and Taxes
- Registration Requirements
- > Tariff Classification
- Restricted and Prohibited
- Non-Tariff Barriers
- Standards, Testing, etc.
- Trade Agreements
- Contacts



Australia, others

anti-discrimination laws.

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financial ...

CANBERRA, Australia - Facebook has given in to pressure in Australia to take down a page that insults Aborigines with the government accusing the social

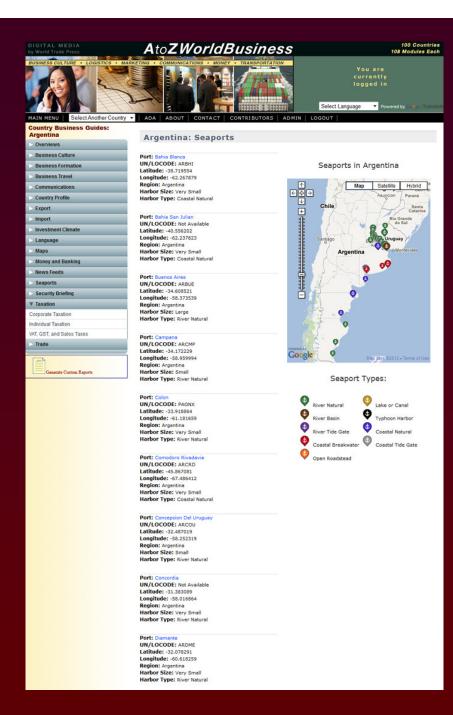
Australia hits out at Facebook over 'racist' pageBusiness Recorder (blog)

TEXT-SAP: Genworth Australia Affirmed At 'AA-'; Outlook Stable Reuters The 'AA-' insurer financial strength and issuer credit ratings on Australia-based insurer Genworth Financial Mortgage Insurance Pty Ltd. (Genworth Australia) reflects our opinion of the company's very strong capitalization, conservation,

networking company of using its U.S. base to avoid Australian

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- Finance
- Import
- Trade
- 50+ articles daily
- Bloomberg, Washington Post, Reuters, Wall Street Journal, plus 100s of sources worldwide



Seaports

- > 4,000+ World Ports
- Port Characteristics
- Pilotage Requirements
- Quarantine Requirements
- Loading Facilities
- Services and Supplies
- Port Authority Contact
- Interactive Map



The standard rate of TMPI is 1%, but special rates apply to certain types of companies. TMPI that is paid may offset regular income tax in the following 10 tax years.

A withholding tax rate of 15.05% applies to the following types of interest payments

· Under certain conditions, interest on investments in Argentine financial entities. The withholding tax rate for all other interest payments to nonresidents is 35%

to technical assistance payments and a 28% rate may apply to certain royalties.

accounting year. If the payment is late, interest is charged.

Interest on loans obtained by Argentine financial entities.

nonresidents

Capital gains. Capital gains derived by tax-resident companies are included in taxable income and taxed at the regular corporate tax rate. Capital gains on shares held by non-Argentine companies are generally exempt from tax Administration. The tax year for a company is its accounting year. Companies are required to make 10 advance payments of corporate income tax. The first payment is equal to 25% of the preceding year's tax and the other payments are each equal to 8.33% of such tax. The payments are due monthly beginning in the sixth month after the end of the accounting year. The due dates depend on the company's taxpayer registration nu Under certain circumstances, advance payments of TMPI (see Tax on Minimum Presumed Income) may be required.Under certain circumstances, advance payments of TMPI (see Tax on Minimum Presumed Income) may be Companies must file their tax returns and pay any balance due by a specified date in the fifth month after their

Dividends. In general, dividends and branch remittances are not subject to tax. However, if the amount of a dividend distribution or a profit remittance exceeds the after-tax accumulated taxable income of the paver (determined in accordance with the income tax law rules), a final withholding tax of 35% may be imposed on the Withholding taxes on interest and royalties. Final withholding taxes are imposed on interest and royalties paid to

 Interest on loans granted by foreign financial entities located in the following jurisdictions: — Jurisdictions
not listed as tax havens under the Argentine income tax regulations. — Jurisdictions that have signed
exchange-of-information agreements with Argentina and have internal rules providing that no banking, stock
market or other secrecy regulations can be applied to requests for information by the Argentine tax
withoutline. . Interest on loans for the importation of movable assets, except automobiles, if the loan is granted by the

The general withholding tax rate for royalties is 31.5%. If certain requirements are satisfied, a 21% rate may apply

Foreign tax relief. Resident companies may credit foreign income taxes against their Argentine tax liability, up to the amount of the increase in that liability resulting from the inclusion of foreign-source income in the tax base. Direct and indirect foreign tax credits are available. To qualify for an indirect foreign tax credit, an Argentine company must own directly at least 25% of a first-tier subsidiary's shares. In addition, for a foreign tax credit regarding a second-tier subsidiary, an Argentine company must have an indirect ownership interest of at least 15%.
The credit does not apply below the second tier.

35 (a)

0 (b)

15.05/35 (c)

Extensive **Taxation Content** (from Ernst & Young)

- Corporate Taxation
- Individual Taxation
- VAT, GST, and Sales Taxes



EDDOVENS.

5000 Yen

五千四

orange under UV light and the blue parts of the

(F) Detail: Portrait of author Ichiyo Higuch

work of painter Ogata Korin (1658-1716).

Security: Contains a two vertical watermark bars.

Latent image of the number "5000" appears on the center bottom of the front side, and the word
"NIPPON" on the right in the middle of the back. A

semi-transparent pattern printed with pink pearl ink appears in the blank areas on the front. The words

Intaglio printing is used for some features, including

"NIPPON GINKO" printed in microlettering, and microletters of different sizes are included in the background design. The Governor's seal on the front side glows orange under UV light and some parts of

Size: 76 x 156 mm

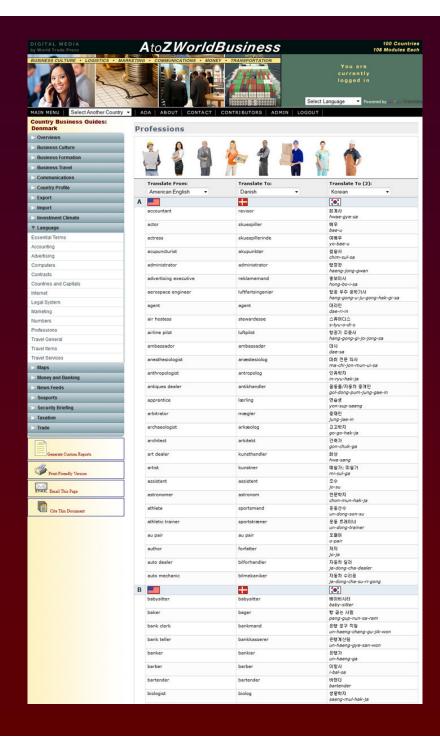
the visually impaired.

(1872-1896).

Money and Banking

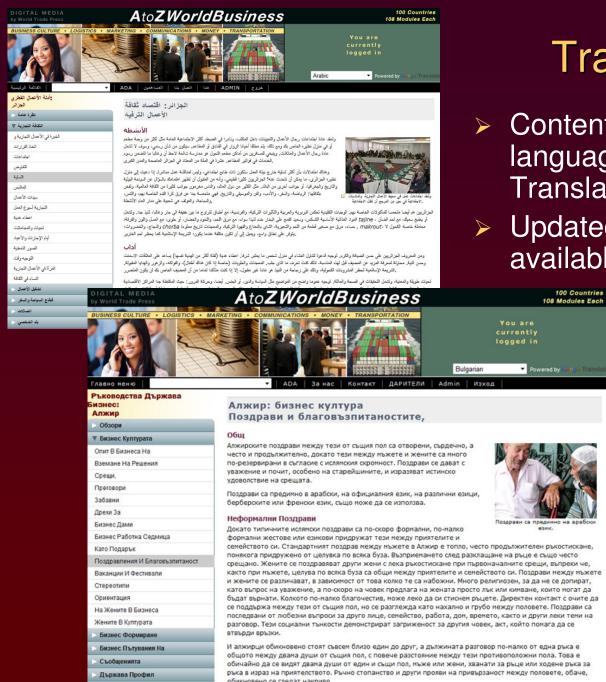
- Currency Overview
- Banknote Images
- Coin Images
- Major Banks
- Currency Converter





Language Glossaries

- Essential Terms
- Accounting
- Advertising
- Computers
- Contracts
- Countries and Capitals
- Internet
- Legal System
- Marketing
- Professions
- Travel
- Toggle between languages



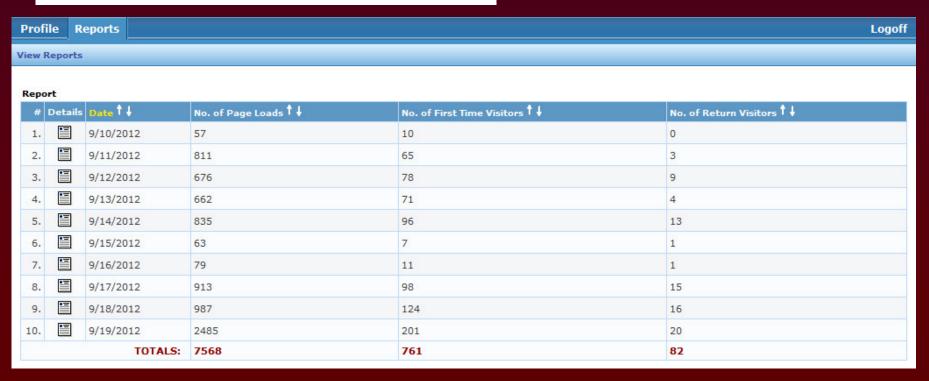
Translation Tool

- Content available in 64 languages through Google Translate
- Updated content becomes available to users in real time



Usage Statistics

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Content Sources

- > 85% of content proprietary to World Trade Press
- > 15% of content under license from:
 - > Ernst & Young. Corporate, Individual, and VAT tax guides
 - > World Bank. Starting a Business Profiles
 - > World Trade Organization. Trade and Tariff Profiles

Markets

- Importers and Exporters
- Global Logistics Firms
- International Banks
- Global Consulting Firms
- Global Marketing Departments
- Human Resources Departments

- Trade Promotion Agencies
- Chambers of Commerce
- Government Agencies
- Academic Institutions
- Business Schools
- Public Libraries

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Product Maintenance

- Comprehensive updates annually
- Ongoing maintenance
- New features added regularly
- Development staff includes:
 - Project manager
 - > Researchers, writers, editors
 - Graphic artists, photo editors
 - Database administrators

General Terms

- World Trade Press hosts product
- Access through either:
 - User name and password, or
 - > IP authentication
- Content must reside in password-protected area
- No per-use fees (subject to terms of agreement)
- License term is typically three years
- Co-branding and "white label" edition available



- Company founded in 1993
- World leader in country content
- World leader in solutions for the trade & logistics industry
- Long-term relationships with corporations, government agencies, academic institutions, and libraries worldwide
- More than 1,500 hosted content solutions in place

DIGITAL MEDIA by World Trade Press

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