

175 Country Culture Guides 60+ Data Categories Each

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As the country's official name clearly suggests, the Islamic Republic of Pakistan is governed legally, socially and culturally by an amalgamation of Islamic law and customs. Pakistani society firmly believes in upholding traditional family values, although the country's youth have adopted some Western customs, most notably the celebration of certain holidays. Some Pakistanis mourn the gradual loss of national culture and identity that the imported holidays represent.

▶ Communications

► Country Profile

► Food and Recipes

► National Symbols

▶ Business Culture

► Teaching Tools

► Human Rights

▶ Culture

▶ Education

► Language

► Maps

► Money

▶ Music

► Religion

► Travel

Cultural diversity is reflected in the name Pakistan, an acronym for "Punjab," "Afghania," "Kashmir," "Sindh," "Balochistan" with an 'T added for the English pronunciation. Pakistan is made up of many ethnic groups joined primarily by Islam. Many tribal areas in mountainous Pakistan are still out of the direct control of the central government. Urdu and English are the official languages, but several provincial languages, including Punjabi, Pashtu, Sindhi and Sariaki are spoken.

Religion plays a vital role in the lives of most Pakistanis. Islam rules the everyday lives of middle- and lower-class people, particularly in the rural areas, although its influence is weaker among upper-class, urban Pakistanis. While the upper elite drink alcohol at private parties and allow women to hold jobs, such practices are overwhelmingly disapproved of in rural areas. Young people have increasingly adopted some Western holidays, most notably Valentine's Day and Halloween, that appeal to their sense of fun. These holidays have long lost any religious significance, but some Islamic groups are outraged by their encroachment on Pakistani society.

Cultural conflict persists in Pakistan. Rivalries between militant Sunni and Shia factions frequently result in violence. In addition, a number of extremist groups within Pakistan continue to target American and other Western interests, high-level Pakistani government officials, and members of minority indigenous and religious groups.

Pakistani women have been traditionally relegated to the four walls of their homes, but times are changing. Many urban women ane actively employed, and a large percentage of rural women participate in the agricultural sector. Arranged marriages remain the norm, and it is unthinkable for women to remain unmarried throughout their lives. Pakistan is one of the few places where honor killings, allowing a man to kill a relative who indulges in "un-Islamic" activities, are still practiced.

Pakistani cuisine is similar to North Indian food. Spicy meat curries in rich sauces are traditional mainstays eaten with either rice or flatbreads. Alcohol and pork are completely prohibited in Pakistan, in keeping with the country's Islamic beliefs. However, non-Muslims can obtain alcohol in limited quantities, and even many Muslims break this law with impunity: Sharing tea is a fundamental element of hospitality and a bridge to building relationships, the key to any successful project in this region of the world.

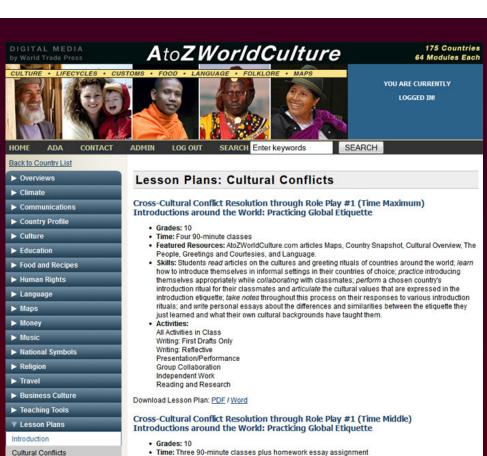






Country Culture Guides

- > 175 Culture Guides
- 60+ data categories each
- Overviews
- Country Profile
- Culture
- Food and Recipes
- Language
- Maps
- Money
- Music
- National Symbols



- . Time: Three 90-minute classes plus homework essay assignment
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- . Skills: Students read articles on the cultures and greeting rituals of countries around the world; learn how to introduce themselves in informal settings in their countries of choice; practice introducing themselves appropriately while collaborating with classmates; perform a chosen country's introduction ritual for their classmates and articulate the cultural values that are expressed in the introduction etiquette; take notes throughout this process on their responses to various introduction rituals; and write personal essays about the differences and similarities between the etiquette they just learned and what their own cultural backgrounds have taught them.
- Activities:

Dear Madam President

Field Reporter

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Postcards from Afar

World Culture Tour Guide

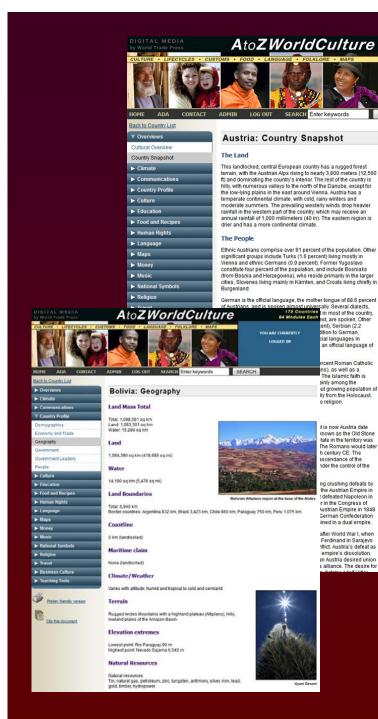
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Overviews

Cultural Overview

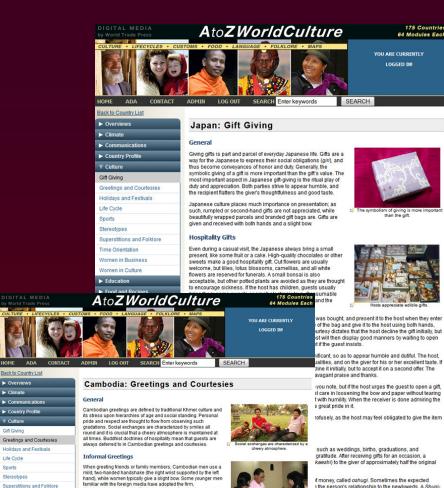
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Country Snapshot

Country Data

- Demographics
- Economy and Trade
- Geography
- Government
- People





nand), while women typically give a slight bow. Some younger men familiar with the foreign media have adopted the firm. Western-style handshake. During greetings, Cambodians tend not to make eye contadt—especially with older or socially superior people—as this can be construed as nosy and confrontational. When a friendship has sevelved between two Cambodian men, it is common that one will lead the other by the hand or arm in information. andshake, while women typically give a slight enirs while on vacation. These obligations are firmly

the greeting, Sua s'dei (Hello), followed by, Sohk sabbye tey (How are you?). An apt response to this is, Khnyohm sohk sabbye (I'm fine). To introduce oneself, one states, Khnyom tchmouh (My name is ___). To inquire about someone else's name, one can say, Daa neh chmuah ev? (What is your name?)

At the end of an informal encounter, a Cambodian says, Joom-reap leah (Goodbye) or Som toh (Excuse me). to which an interlocutor might respond, Or-koon (Thanks).

Time Orientation

Nomen in Busines: Women in Culture

► Food and Recipes

► Human Rights

► Teaching Tools

► Language

A more formal Cambodian greeting is the traditional sampeah gesture of clasping one's hands together while bowing. This is used by both men and women. The bow is lower and the hands raised higher when meeting an older or more senior person. In formal group situations, elders are usually introduced first while everyone else stands up out of deference.

Cambodians place their surname before their given name. A polite form of address is the honorific Lok for men and Lok Srey for women, followed by the person's surname or both the surname and given name. Foreign dignitaries tend to be addressed as "Mr."



A Cambodian uses the formal greeting, Johm riab sua (Hello). Other pleasantries are identical to those for informal situations, apart from bidding farewell which can be expressed thusly. Arun sour sdei (Good morning), Tiveah sour sdei (Good afternoon), or Reah-trey sour sdeib (Goodnight).

intine's Day, Japanese women give chocolates to all nom they have a romantic interest. However, the favored onmei choco) rather than obligation chocolates (giri month later.

> en, in July, and Oseibo, which occurs in December elatives, teachers, doctors, customers and anyone to ifts does matter, as the gift represents the depth to frink items, including juice, beer, wine, sweets, cakes, extent, Ochugen and Oseibo gifts are chosen coupons are desirable midsummer giffs because beer ully wrapped and labeled. Department stores will have e the selection of appropriate gifts and wrapping.

sented to the receptionist at the party. When a child is

nber their friends and family through gifts of souvenirs

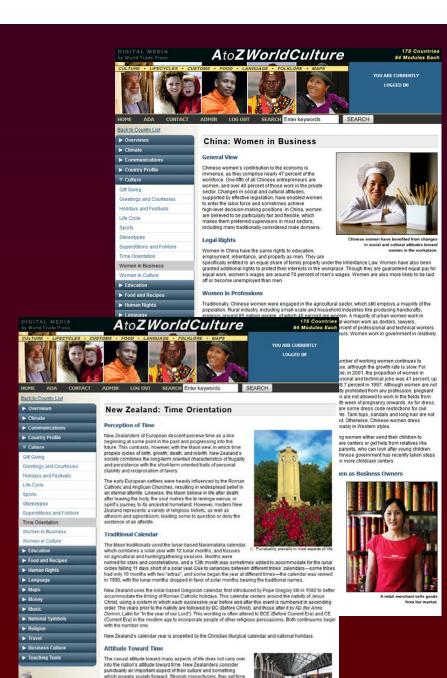
with gifts is an important necessity for smooth social

or the new family member. Children and youth typically

mas and birthdays have become popular opportunities mily and friends. Gifts for these occasions depend on

Culture

- Gift Giving
- **Greetings and Courtesies**
- Holidays and Festivals
- Life Cycle
- Sports



which propels society forward. Strongly monochronic. Hey set time aside for each lask and complete one thing at a time. The prevailing attitude is that visitors should arrive prunching to both social and business functions as locals do. The country's exceller transportation and communications infrastructures support this punctually, making it generally easy to stay on schedule.

Culture

- Stereotypes
- Superstitions and Folklore
- Time Orientation
- Women in Business
- Women in Culture



Classic Belgian Dishes

strawberries in the spring, or endive in the summer.

APPETIZERS

► Language

► National Symbols ► Religion

▶ Business Culture

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► Maps

► Travel

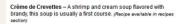
Tomates aux Crevettes — Tomatoes stuffed with shrimn salad are a common appetizer in Belgium. The dish is very simply prepared, and relies on the quality of the ingredients, especially the

sweets like gingerbread cookies. Belgium is a cold country, so

many dishes are quite rich and include bacon, cream, or egg yolk



Potage au Cresson - Cream of watercress soup is a common appetizer, but can also be a light main course when watercress is



Salade Liégeoise - A string bean, potato, and bacon salad. commonly served as an appetizer or a light meal. (Recipe available

Salade du Pêcheur - This sturdy Flemish salad features smoked fish and root vegetables. (Recipe available in recipes section

MAIN DISHES

Moules - Belgian mussels are almost always served with fried potatoes called frites. Normally, mussels are steamed in white wine, which may be flavored with herbs, liqueurs, or cream. (Recipe

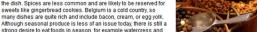
Waterzooi - A classic chicken, or occasionally fish, casserole in a cream sauce further enriched with egg yolk, associated with Ghent.

Chicken Braised in Beer with Belgian Endives - This popular one-dish meal is a favorite when endives are in season. It is usually served with steamed potatoes and fresh, crusty bread.

Poulet a la Biere - A very typical Belgian chicken stew. Although it is beer-based like carbonnades flamandes (below), this chicken dish includes more vegetables and herbs to make a more

Flamische aux Chicons - A Flemish savory flan or quiche made with cheese and chicory.









Food and Recipes

- National Cuisine
- Recipes





- **▶** Climate
- ► Communications
- ► Country Profile
- ► Culture
- ► Food and Recipes

Music

- **▶** Business Culture
- ► Teaching Tools



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Brazil: Music

A distinguishing feature of Brazil is that it is the only Portuguesespeaking republic to occupy the longest north-south landmass on the planet, the Americas. The Portuguese language first arrived along with European customs and dances on a ship commanded by Pedro Álvares Cabral in the year 1500, with the consequence that the largest country in South America would become colonized quickly, and remain under Portugal's rule until the late 19th century

But European musical influences are only one aspect of Brazil's culture: the country's multifarious styles draw on music and instruments from Africa, and acknowledge indigenous identity in the central west and north. Perhaps best-known to the wider world is samba, which developed as the sound and motion of



Carnaval—with rival permutations in the northeast (Salvador de Bahía) and southeast (Rio de Janeiro).

Into the Great Wide Open: Afro-Brazilian Religion

In Brazil a terreiro refers to a sacralized outdoor space, perhaps formerly the wide yard where coffee was dried on slave plantations, but now used for Candomblé, an African-derived religion that is the catalyst for ceremonies featuring call-and-response vocals with trance-inducing percussion; there are 1.155 terreiros de Candomblé in Salvador, the largest city on the northeast coast. Rio de Janeiro in the 1930s cultivated another Afro-Brazilian religion called Umbanda, a combination of African spirit possession and Allan Kardec Spiritism with Roman Catholicism, and the corresponding music adopts the ubiquitous samba but allows for continually evolving musical ceremonies

Sequins and Grooves, Southern and Northern

Over 75,000 observers each year will have purchased tickets to see Brazilian Carnaval in all of its glory, the spectacle of music and dance that occurs roughly a month and a half prior to Easter, including the Samba Parade, which runs for the duration of two days in Rio de Janeiro. The parade proudly exhibits the country's ethnic heritage with giant-sized human heads on floats, with indigenous garment representation, with dazzling costume colors and elaborate headdresses, with gyrating dancers exposing skin (and racial diversity)-all fueled by the rhythms of samba. When José Nogueira de Azevedo, a cobbler, began organizing parades in



the mid-19th century, he could not have imagined that many millions of television spectators would behold such a consequence of his efforts.

The pre-Lent Carnaval in the northeast of the country is a colossal, thumping street party harboring axé. among other Afro-Brazilian music styles such as afoxé, and the festivities get under way in the city of Salvador after weeks of rehearsal and preparation. Contrast the scale of this event with the fact that in 1905 much public display of African dance, music or costume was prohibited by Salvador law. The genre of axé is a blend of the frevo Pernambuco genre with calypso, forro, reggae, and the maracatu of the city of Recife. The central attractions at Carnaval in the Bahía state are those music makers who perform atop the trios elétricos, a type of float with amplification invented in the 1950s; while samba and frevo are present as part of the proceedings, axé-and to a lesser extent Bahian pagode-predominate the scene.

Traditional Forms

From Shanty Towns to Carnegie Hall

The set of dances that together comprise samba originated in the Bahía region in the late 19th century, owing a debt to the footwork and imagination of African slaves and their descendants; today samba is heard in every corner of the country, taught in schools, exhibited in competition at Carnaval, and Brazil as a nation recognizes the style every December 2. A group of those initial Bahian musicians drifted to Rio de Janeiro in the early 20th century where their new sound spread rapidly through neighborhoods, after the first samba bounced off walls of a recording studio in 1917 ("Pelo Telefone"), the music began to attract composers



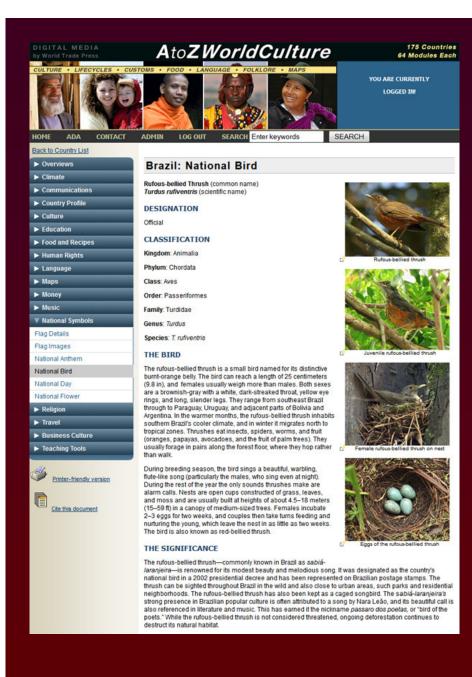
whose writing efforts promoted the form. With the advent of radio in the next decade, every urban cente acquired the presence of samba. Although Brazil became a military dictatorship for over two decades after 1964, the traditional beat of samba was not silenced. In 2005 the samba de roda event was named by the United Nations as among the "Masterpieces of the Oral and Intangible Heritage of Humanity.

Music

- Origin and Influences
- Traditional Forms
- Instrumentation
- Regional and Ethnic Forms
- Contemporary Currents

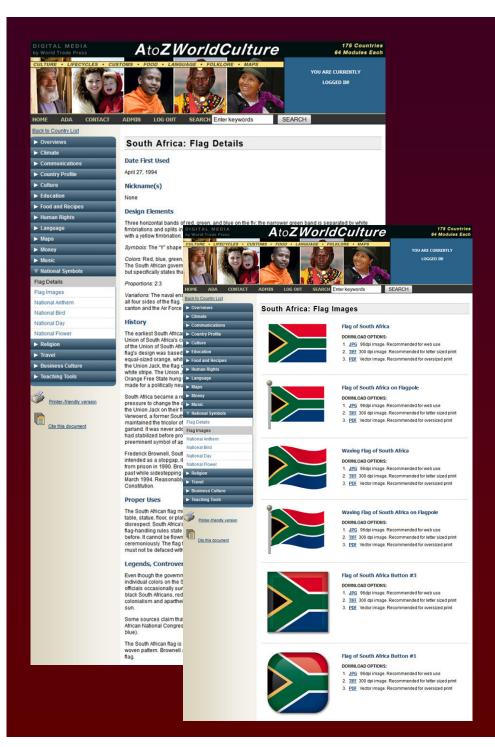


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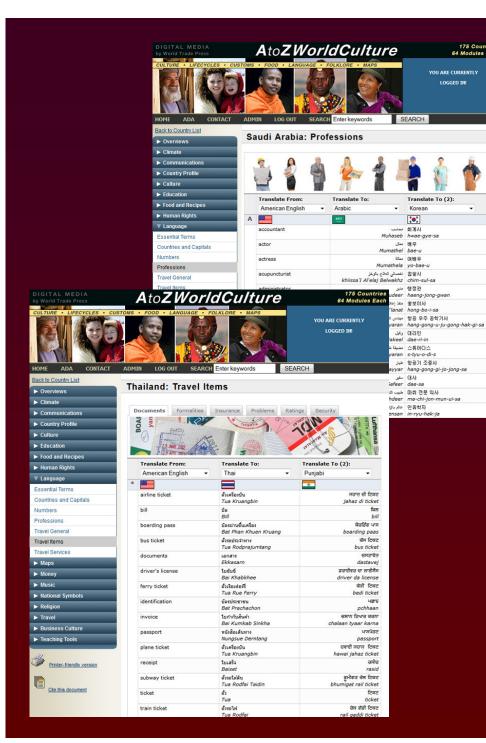
National Symbols

- National Anthem
- National Bird
- National Day
- National Flower



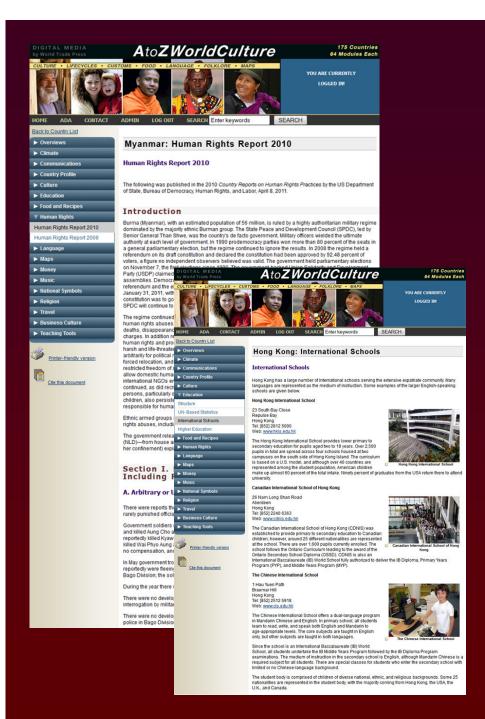
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Language Glossaries

- Essential Terms
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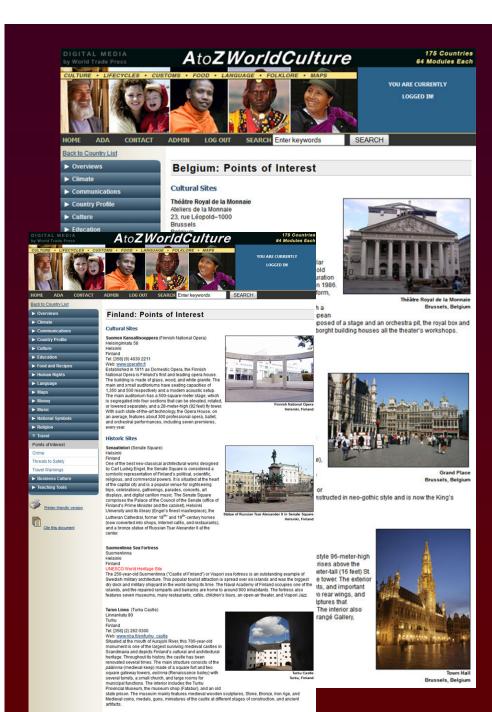
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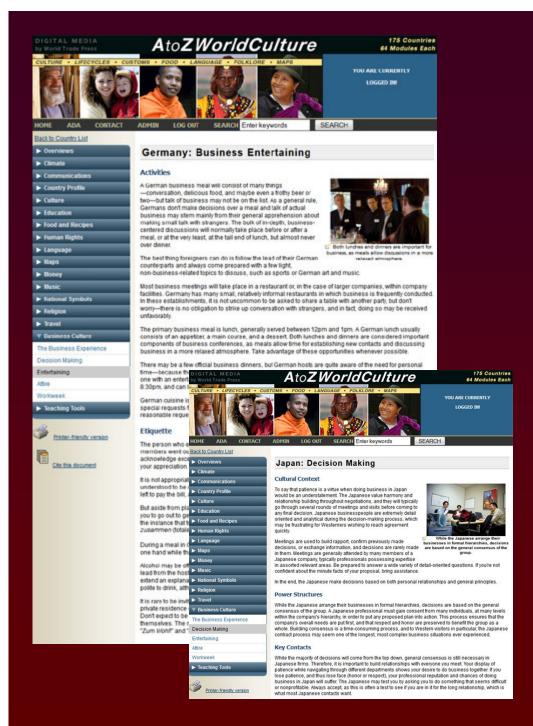
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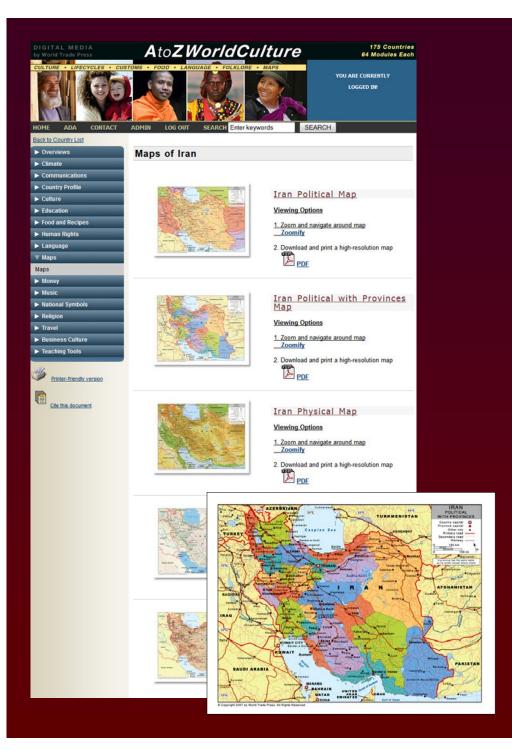
Travel

- Points of Interest
- > Crime
- Threats to Safety
- Travel Warnings



Business Culture

- The Business Experience
- Decision Making
- Entertaining
- Business Attire
- Business Workweek



Maps

- Political
- Political with Provinces
- Physical
- Natural Earth
- Population
- Precipitation
- > Temperature
- Outline
- Outline with Provinces



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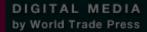
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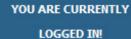
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