



World Trade Press
+1 (707) 778-1124

www.WorldTradePress.com
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www.AtoZWorldTrade.com

FEATURES

- ◆ 100 Country Business Guides
- ◆ 108 features for each country
- ◆ 76 World Trade Resources
 - Guide to Incoterms® 2010
 - Ocean Containers
 - Supply Chain Security
 - Dictionary of International Trade
- ◆ Proprietary content (90%)
- ◆ Wide and deep coverage
- ◆ Major contributions from:
 - The World Bank
 - WTO
 - Ernst & Young
- ◆ Generously illustrated
- ◆ Intuitive navigation
- ◆ Regular updates
- ◆ Unlimited user access
- ◆ No advertising or paid listings
- ◆ Ongoing development
- ◆ Hosting
- ◆ Usage statistics
- ◆ Promotional materials

Our clients and operations staff love having a handy reference for Incoterms . . . The experience with World Trade Press has been wonderful . . . The product quality is exactly what you expect.

Kathy Miller
Executive Assistant
EmoTrans

I found [AtoZ World Trade] to be a very valuable resource. For example, when a client called because his container was seized by Peru's customs agency, I looked up the customs authority contact information . . . to get their phone number. After making contact with Peru's customs authority, we were able to . . . help the client fix his error so the goods could be released.

Bronwen E. Madden
Deputy Director
California Center for Intl. Trade Development

Global Business Success

AtoZ World Trade is the world's most comprehensive country-by-country resource for how to succeed in international trade and business. **AtoZ World Trade** consists of 100 Country Business Guides of 108 topics each and 76 World Trade Resources. It offers business professionals access to vetted international business and trade intelligence, compiled into a single, reliable source.

BENEFITS

- ◆ **Entrepreneurs** can locate data on foreign investment, taxation, and the current economic climate to determine viability of investment.
- ◆ **Importers and exporters** can secure detailed trade compliance information to ensure smooth exit and entry.
- ◆ **Logistics, transportation, and shipping firms, and ports** will find valuable content that keeps clients and prospective clients on their sites, optimizing web traffic.
- ◆ **Negotiators** have access to extensive business-culture content, including country-specific guides to negotiating, to promote successful international exchange.
- ◆ **Trade promotion agencies** can offer clients "one-stop shop" business and trade "how to" for 100 countries.



World Trade Press is a publishing and information products company specializing in large-scale digital media products. We are best known for our extensive coverage of cultural and business topics for countries of the world. Our markets include academic and public libraries, global businesses, government agencies, trade promotion agencies, and logistics firms.



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Country Business Guides Country List



Algeria	El Salvador	Libya	Slovakia
Angola	Estonia	Lithuania	Slovenia
Argentina	Ethiopia	Luxembourg	South Africa
Australia	Finland	Malaysia	South Korea
Austria	France	Mexico	Spain
Azerbaijan	Germany	Morocco	Sri Lanka
Bangladesh	Ghana	Myanmar	Sudan
Belarus	Greece	Netherlands	Sweden
Belgium	Guatemala	New Zealand	Switzerland
Bolivia	Hong Kong	Nigeria	Syria
Brazil	Hungary	Norway	Taiwan
Bulgaria	India	Oman	Tanzania
Canada	Indonesia	Pakistan	Thailand
Chile	Iran	Panama	Trinidad and Tobago
China	Iraq	Peru	Tunisia
Colombia	Ireland	Philippines	Turkey
Costa Rica	Israel	Poland	Uganda
Côte d'Ivoire	Italy	Portugal	Ukraine
Croatia	Japan	Qatar	United Arab Emirates
Cuba	Jordan	Romania	United Kingdom
Czech Republic	Kazakhstan	Russia	United States
Denmark	Kenya	Saudi Arabia	Uruguay
Dominican Republic	Kuwait	Scotland	Uzbekistan
Ecuador	Latvia	Serbia	Venezuela
Egypt	Lebanon	Singapore	Vietnam



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Country Business Guides Features for Each Country

Overviews

Trade Overview
Business Overview
Country Snapshot
Country Facts

Business Culture

The Business Experience
Decision Making
Meetings
Negotiating
Entertaining
Attire
Businesswomen
Business Workweek
Gift Giving
Greetings and Courtesies
Holidays and Festivals
Stereotypes
Time Orientation
Women in Business
Women in Culture

Business Formation

Starting a Business

Business Travel

Climate
Customs Entry for Travelers
Embassies and Consulates
Emergency Numbers
Hotels
Immunization
Police and Crime
Tipping
Visa and Passport
Weather Forecast

Communications

Dialing Guide
City/Area Codes
Emergency Numbers
Cell Phone Dialing Guide
Phone/Modem Plugs
Public Phones
Calling Cards
Postal Service

Country Profile

Demographics
Economy and Trade
Geography
Government
Government Leaders
People

Export

Basic Process
Documents
Restricted and Prohibited
Special Provisions
Trade Agreements
Contacts

Import

Basic Process
Documents
Duties and Taxes
Registration Requirements
Tariff Classification
Restricted and Prohibited
Special Provisions
Non-Tariff Barriers
Standards, Testing
Trade Agreements
Contacts

Investment Climate

Language Glossaries

Essential Terms
Accounting
Advertising
Computers
Contracts
Countries and Capitals
Internet
Legal System
Marketing
Numbers
Professions
Travel General
Travel Items
Travel Services

Maps

Political Map
Political with Provinces Map
Physical Map
Natural Earth Map
Population Map
Precipitation Map
Temperature Map
Outline Map
Outline with Provinces Map

Money and Banking

Currency Overview
Banknote Images
Coin Images
Currency Converter
Major Banks

News Feeds

Top Stories
Agriculture
Banking
Business
Crime
Export
Finance
Import
Trade

Seaports

Security Briefing

Crime
Threats to Safety
Travel Warnings
Crime News Feed

Taxation

Corporate Taxation
Individual Taxation
VAT, GST, and Sales Taxes

Trade

Trade Profile
Tariff Profile
Trade Agreements
Trade News Feed



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World Trade Resources

Acronyms and Abbreviations

Air Transport

Cargo Aircraft
Air Freight Containers
World Airport IATA Codes
World Airports Information
Airline Codes

Basics of International Trade

Basics of Foreign Exchange
Importing
Exporting
Contracts

Business Entities

Business Entities Worldwide

Computer Terms

Country Codes

Currencies of the World

Dictionary of International Trade

Exporting from the USA

Basic Guide to Exporting
Export Tariff Codes
BIS Regulations
Denied Persons List
Contracts

Guide to Cargo Insurance

Importing to the USA

Commodity Index
Harmonized Tariff Schedule
US Customs Rulings
US Customs Documents

Incoterms

Guide to Incoterms® 2010
Guide to Incoterms® 2000

International Dialing

International Dialing Guide
International Dialing Codes

International Payments

Documentary Collections
Letters of Credit

Measurement Converters

NAFTA

Overview
Text
Implementation
Documentation

Ocean Transport

Cargo Vessels
Cranes
Ocean Freight Containers
Seaports of the World
Distances Between Ports
Vessel Classification

Railcars

Guide to Railcars

Resources for International Trade

Books and Directories
ICC Publications
Periodicals and Reports
Country Series Books
Trade Associations
Academic Institutions
Travel Websites
Trade-Related Websites
Other Information Sources

Security

Supply Chain Illustration
C-TPAT
FAST
ACE
PAPS
PARS
C-TPAT Seal Requirements
Automated Manifest System
CSI
AMR (24-Hour Rule)
Food Facility Registration
ISPS Code
Maritime Transportation Security Act
EU Maritime Legislation
10+2 Rule
ISO 28000
Data Security
Industrial Espionage
Security Glossary

Sourcing Guide

Trade Terms in 8 Languages

Truck Trailers

Weights and Measures