

Cenfor International - Genova

NEXIS UNI UPGRADE

un prodotto LexisNexis

dicembre 2023

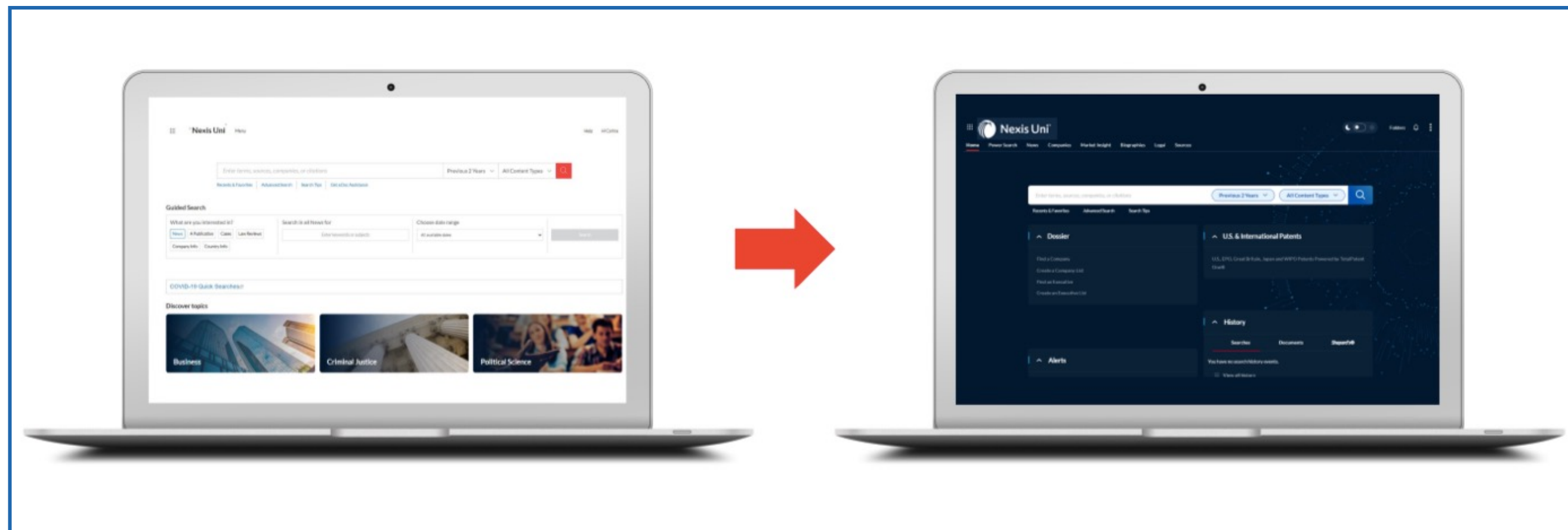


Cenfor International

Content, Education, Technology

Un nuovo aspetto per Nexis Uni

lo stesso prodotto, ma con un look tutto nuovo



Alcune delle caratteristiche proposte con l'upgrade:



Light Mode



Dark Mode

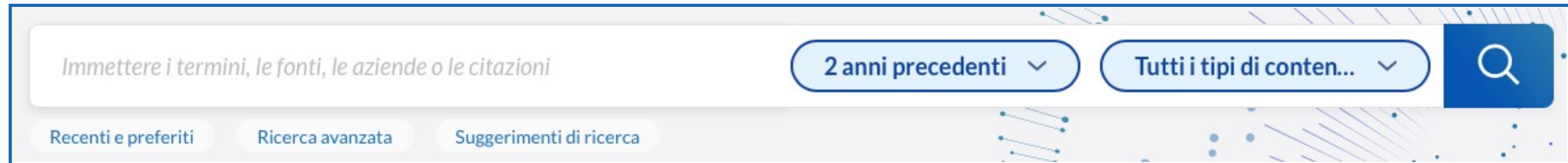


Ciascun utente potrà scegliere la modalità di visualizzazione che preferisce grazie all'aggiunta della ***Dark Mode***.

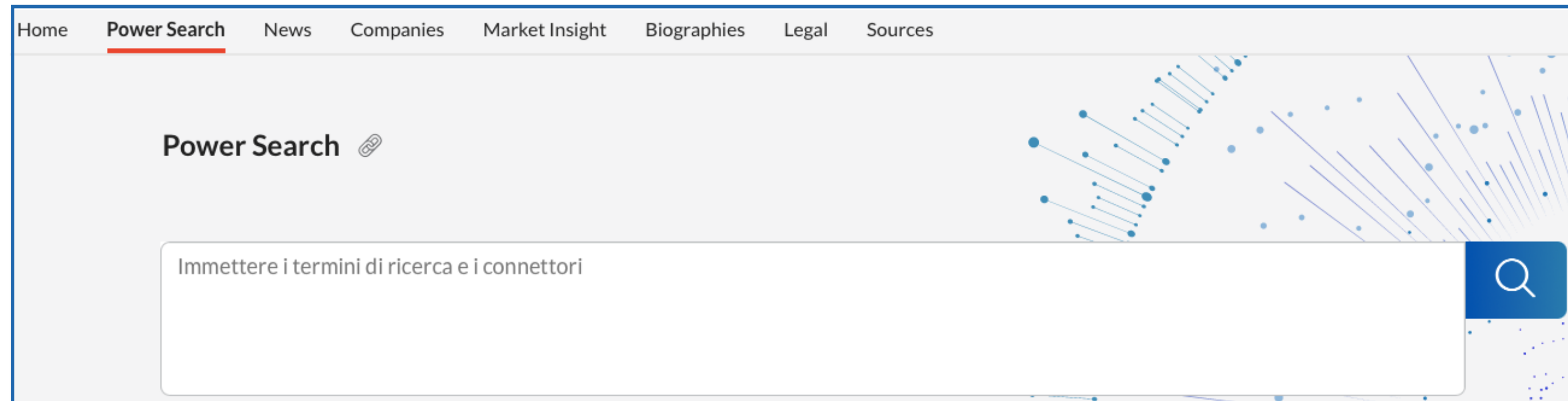
Ogni istituzione avrà la possibilità di aggiungere il proprio nome, in un'ottica di *co-branding*.



La barra principale di ricerca è sempre la stessa...



**...ma grazie alla nuova *Power Search*,
le ricerche saranno ancora più specifiche**



Index Terms (Topics, Tags)

Browse: [Subject](#) [Industry](#) [Company](#) [People](#) [Geography](#)

Date

From **To**

Filters **Sources**

Sources

Recent Sources **Favorite Sources**

You have not saved any favorite filters or sources.

I nuovi filtri si basano sull'**Intelligenza Artificiale** e permettono di selezionare anche i **nomi** di personaggi storici o le **fonti** di riferimento. Anche i **connettori**, usati singolarmente o in combinazione, incrementano la ricerca.

Use Connectors

" "

Exact phrase

AND
2 or more words anywhere in the document (alternative: &)

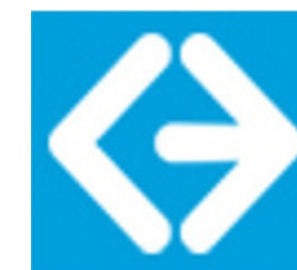
OR
Include one or more words

AND NOT
Exclude documents containing the word or phrase; should be the last connector, or may produce unexpected results

/n
First word within "n" words of the second (alternative: w/n or near/n)

!
Word variations using this as the root word (alternative: *)

[View all connectors and commands](#)



Filtra per

2 anni precedenti ×

[Cancella](#) ☆

Cerca all'interno dei risultati ^

Includi Escludi

Q

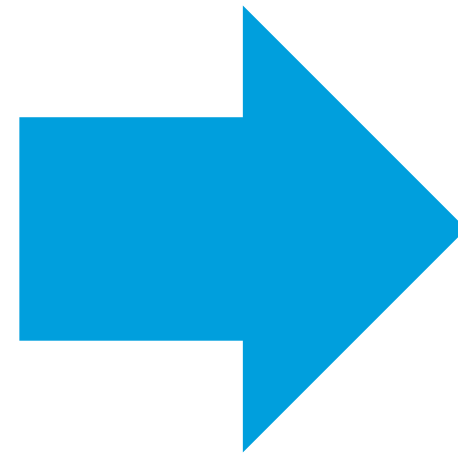
Sequenza temporale ∨

Source Location ∨

Source Language ∨

Source Type ∨

Source Name ∨



Ai filtri principali è stata aggiunta la **Source Location** per agevolare i clienti internazionali.

Source Location ^

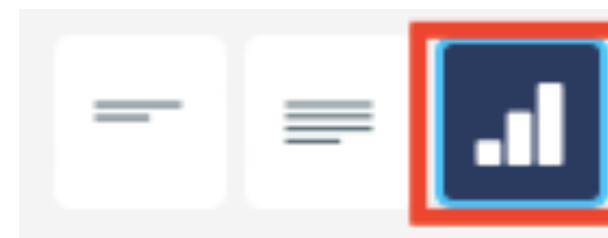
- Africa
- Asia
- Australia & Oceania
- Central America & Caribbean
- Europe
- Middle East
- North America
- South America

Meno

[Seleziona più](#)



Nuova sezione *Analytics*



Grafici, tabelle e nuvole di etichette per visualizzare rapidamente i dati d'analisi delle ricerche.



Summarization of News Content

Researchers from Huazhong University of Science and Technology Detail Findings in Electronic Commerce (Heterophily or Homophily of Social Media Influencers: the Role of Dual Parasocial Relationships In Impulsive Buying)

Anteprima

24 Ott 2023 | Internet Daily News

FINANCE - ELECTRONIC COMMERCE | 586 words | 10 hits

... Researchers from Huazhong University of Science and Technology Detail Findings in Electronic Commerce (Heterophily or Homophily of Social Media Influencers: the Role of Dual Parasocial Relationships In Impulsive Buying)...

Attraverso la funzionalità **Anteprima**, sarà possibile accedere a un **riassunto** dell'articolo.

Document Preview

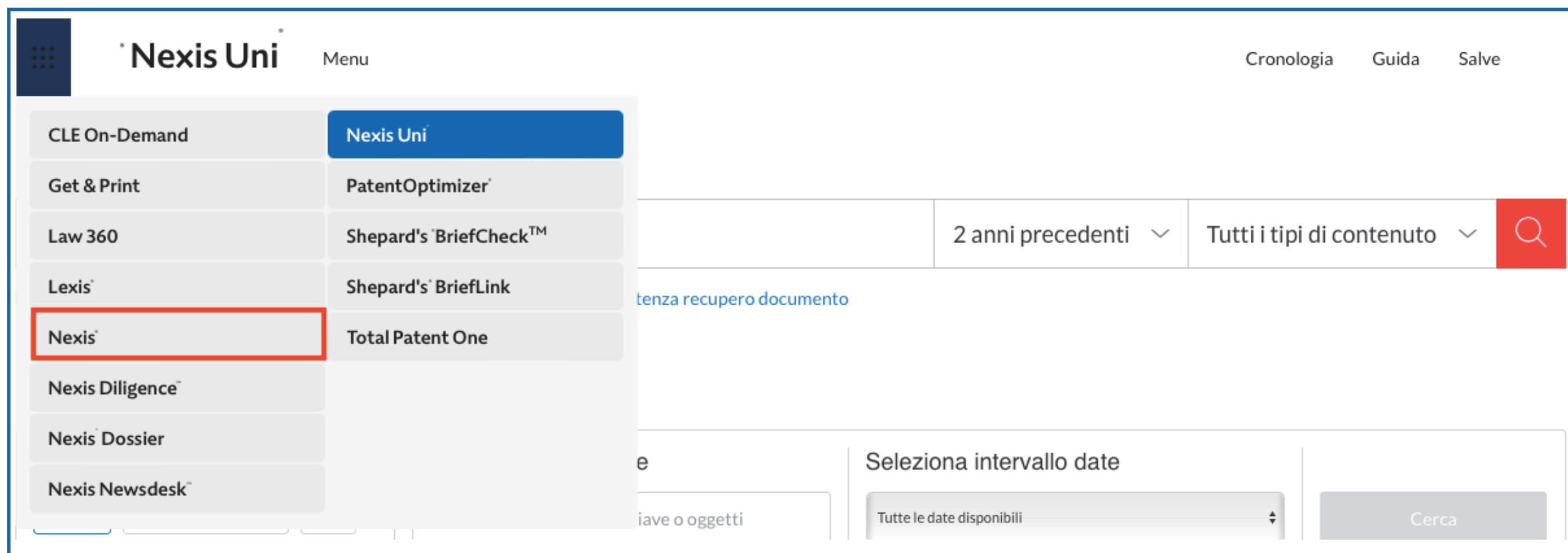
Summary ⓘ

According to the news reporters, the research concluded: "Therefore, BNPL service providers need to foster responsible buying habits due to the rise in impulsive buying, which, if not controlled, could lead to a debt trap resulting from compulsive buying. Originality/value This study contributes to the limited BNPL literature because there is speculation, but the scarcity of empirical evidence to substantiate, how materialism influences BNPL use and increases the inclination for impulse buying, precipitating compulsive buying behavior." (Emerald Group Publishing - www.emeraldinsight.com; International Journal of Bank Marketing - www.emeraldinsight.com/journals.htm?issn=0265-2323) Our news journalists report that additional information may be obtained by contacting Sahil Singh Jasrotia, Jaipuria Inst Management Indore, Dept. of Marketing, Indore, India. Keywords for this news article include: Indore, India, Asia, Advertising, Consumerism, Economics, Marketing, Department of Marketing.

Was this helpful?



L'upgrade è previsto per giugno 2024. Tuttavia, per facilitare il passaggio per gli utenti, Nexis Uni offre la possibilità di usufruire di un **Product Switcher** che consente di utilizzare in anteprima la nuova piattaforma.



The screenshot displays the Nexis Uni user interface. At the top left, the 'Nexis Uni' logo is visible next to a 'Menu' button. On the right side of the header, there are links for 'Cronologia', 'Guida', and 'Salve'. A navigation menu is open on the left, listing various products: CLE On-Demand, Get & Print, Law 360, Lexis, Nexis (highlighted with a red border), Nexis Diligence, Nexis Dossier, and Nexis Newsdesk. The 'Nexis Uni' option in this menu is highlighted with a blue background. To the right of the menu, there is a search bar with a dropdown menu set to '2 anni precedenti' and another dropdown set to 'Tutti i tipi di contenuto'. Below the search bar, there is a section for 'Seleziona intervallo date' with a dropdown menu set to 'Tutte le date disponibili' and a 'Cerca' button. A blue icon with a white arrow pointing right is located in the bottom right corner of the interface.

Per ulteriori informazioni, visita il nostro sito
www.cenfor.net o www.lexisnexis.com



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