

Cenfor International - Genova

NEXIS UNI UPGRADE

un prodotto LexisNexis

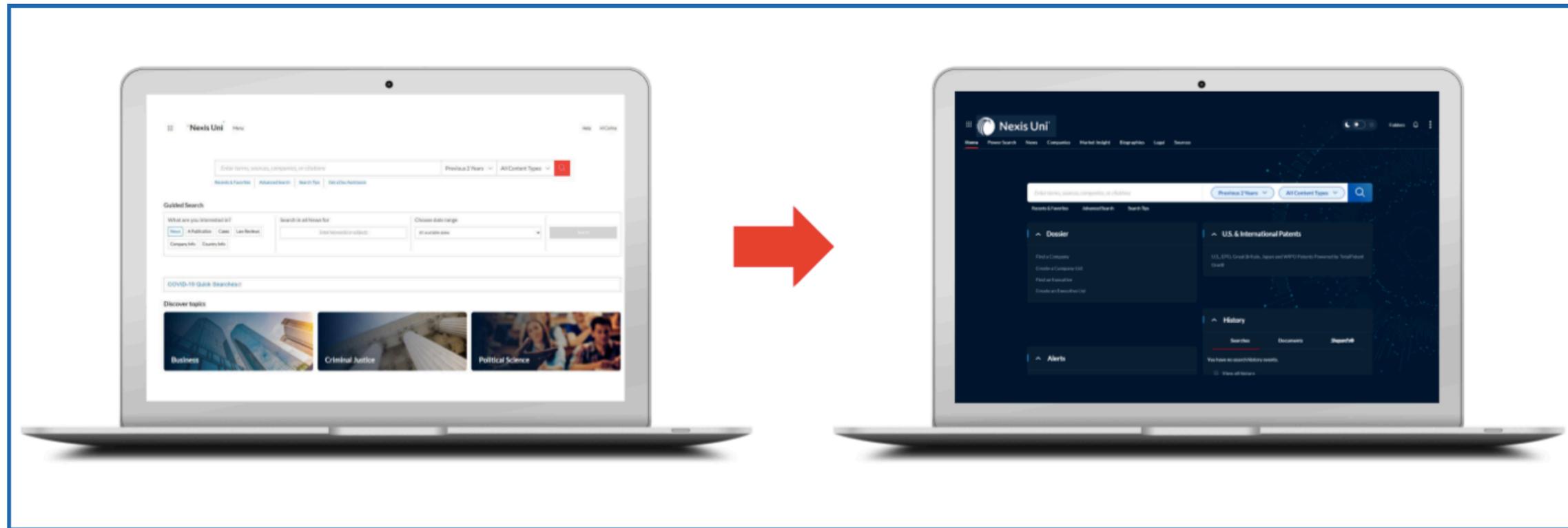


Cenfor International

Content, Technology, Education

Un nuovo aspetto per Nexis Uni

lo stesso prodotto, ma con un look tutto nuovo



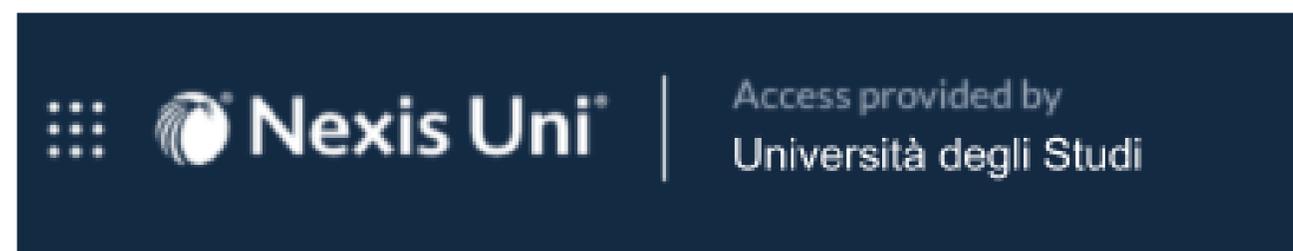
Alcune delle caratteristiche proposte con l'upgrade:



Light Mode



Dark Mode

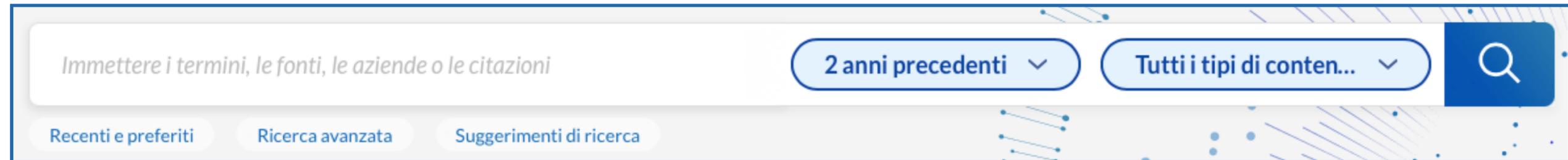


Ciascun utente potrà scegliere la modalità di visualizzazione che preferisce grazie all'aggiunta della **Dark Mode**.

Ogni istituzione avrà la possibilità di aggiungere il proprio nome accanto a quello della piattaforma, in un'ottica di *co-branding*.



La barra principale di ricerca è sempre la stessa...



**...ma grazie alla nuova *Power Search*,
le ricerche saranno ancora più specifiche**



Index Terms (Topics, Tags)

Enter a topic or industry term

Browse: [Subject](#) [Industry](#) [Company](#) [People](#) [Geography](#)

Date

All available dates



From

Select Date



To

Select Date



Filters [Sources](#)

Sources

Enter a source name

Recent Sources

[Favorite Sources](#)

You have not saved any favorite filters or sources.

Search

Clear All

I nuovi filtri
si basano
sull'**Intelligenza
Artificiale** e
permettono di
selezionare anche
i **nomi** di personaggi
storici o le **fonti** di
riferimento. Anche i
connettori, usati
singolarmente o in
combinazione,
incrementano la
ricerca.

Use Connectors

""

Exact phrase

AND

2 or more words anywhere in the document (alternative: &)

OR

Include one or more words

AND NOT

Exclude documents containing the word or phrase; should be the last connector, or may produce unexpected results

/n

First word within "n" words of the second (alternative: w/n or near/n)

!

Word variations using this as the root word (alternative: *)

[View all connectors and commands](#)



Filtra per

2 anni precedenti ×

[Cancella](#) ☆

Cerca all'interno dei risultati ^

Includi Escludi

Q

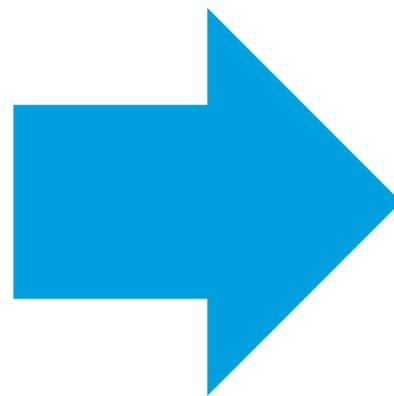
Sequenza temporale ∨

Source Location ∨

Source Language ∨

Source Type ∨

Source Name ∨



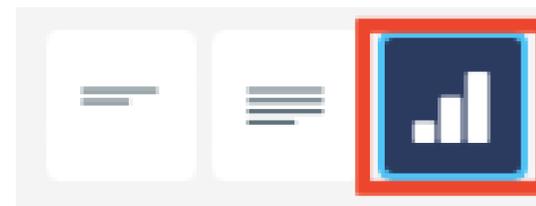
Ai filtri principali invece è stata aggiunta la **Source Location**, con l'obiettivo di agevolare i clienti internazionali.

Source Location ^

- Africa
- Asia
- Australia & Oceania
- Central America & Caribbean
- Europe
- Middle East
- North America
- South America
- Meno**
- [Seleziona più](#)



Nuova sezione *Analytics*



Grafici, tabelle e nuvole di etichette per visualizzare rapidamente i dati d'analisi delle ricerche.



Researchers from Huazhong University of Science and Technology Detail Findings in Electronic Commerce (Heterophily or Homophily of Social Media Influencers: the Role of Dual Parasocial Relationships In Impulsive Buying)

24 Ott 2023 | Internet Daily News

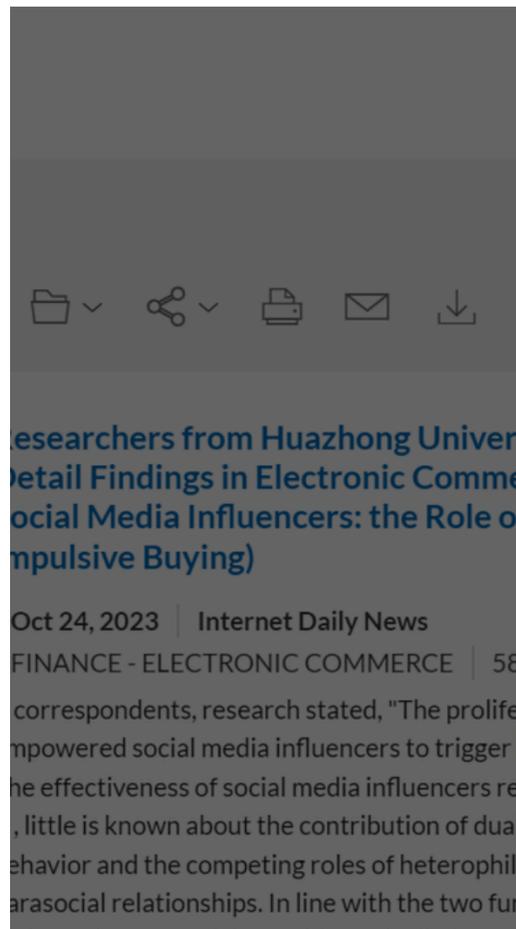
FINANCE - ELECTRONIC COMMERCE | 586 words | 10 hits

... **Researchers from Huazhong University** of Science and Technology Detail **Findings in Electronic Commerce (Heterophily or Homophily of Social Media Influencers: the Role of Dual Parasocial Relationships In Impulsive Buying)**...

Anteprima

Summarization of News Content

Attraverso la funzionalità **Anteprima**, sarà possibile accedere a un **riassunto** dell'articolo prima della consultazione integrale.



Document Preview

Summary ⓘ

According to the news reporters, the research concluded: "Therefore, BNPL service providers need to foster responsible buying habits due to the rise in impulsive buying, which, if not controlled, could lead to a debt trap resulting from compulsive buying. Originality/value This study contributes to the limited BNPL literature because there is speculation, but the scarcity of empirical evidence to substantiate, how materialism influences BNPL use and increases the inclination for impulse buying, precipitating compulsive buying behavior." (Emerald Group Publishing - www.emeraldinsight.com; International Journal of Bank Marketing - www.emeraldinsight.com/journals.htm?issn=0265-2323) Our news journalists report that additional information may be obtained by contacting Sahil Singh Jasrotia, Jaipuria Inst Management Indore, Dept. of Marketing, Indore, India. Keywords for this news article include: Indore, India, Asia, Advertising, Consumerism, Economics, Marketing, Department of Marketing.

Was this helpful?

Yes

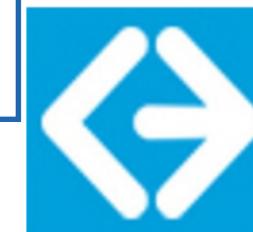
No

39 ?



L'upgrade è previsto per giugno 2024 e non varia i costi dell'abbonamento attuale. Tuttavia, per facilitare il passaggio per gli utenti, Nexis Uni offre la possibilità di usufruire di un **Product Switcher** che consente di visualizzare in anteprima la nuova piattaforma in modo da familiarizzare con le nuove caratteristiche.

The screenshot displays the Nexis Uni web interface. At the top left, the 'Nexis Uni' logo is visible next to a 'Menu' button. On the right side of the header, there are links for 'Cronologia', 'Guida', and 'Salve'. A navigation menu is open on the left, listing various products: CLE On-Demand, Get & Print, Law 360, Lexis, Nexis (highlighted with a red border), Nexis Diligence, Nexis Dossier, and Nexis Newsdesk. The 'Nexis Uni' option in this menu is highlighted with a blue bar. In the background, a search bar is visible with a dropdown menu set to '2 anni precedenti' and another dropdown set to 'Tutti i tipi di contenuto'. Below the search bar, there is a section titled 'Seleziona intervallo date' with a dropdown menu currently set to 'Tutte le date disponibili' and a 'Cerca' button.



Per ulteriori informazioni, visita il nostro sito
www.cenfor.net o www.lexisnexis.com



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