



Nexis®

Your first choice for accurate and reliable information, giving you the facts you need to make informed decisions and gain a competitive edge.

Enhance your performance with Nexis®

Imagine having a tool that offers a comprehensive collection of reliable information unavailable anywhere else. A tool that enables you to get the facts you need — and also helps you see how those facts fit together so you can make confident decisions. Imagine no more. See for yourself why millions of business professionals turn to Nexis® to gain unique insight and make informed decisions.

“Nexis® makes it quick and simple to access information across so many industries, companies and other sources.”

Mike Spencer, Head of Intelligence, M&C Saatchi

A step ahead of the competition

With Nexis you can follow trends and developments, even those of your competitors, as they happen. Nexis is designed to search various types of information sources. All information is stored in specialized search interfaces. Hence, there are separate search interfaces for news, biographies, business information and market information. In this way, you can achieve and retain knowledge of events and remain ahead of your competitors.

The latest news directly by mail

Monitor the news with a personal alert. In Nexis the information from the media is available first thing in the morning. With a personal alert, news relevant to you will be delivered by e-mail on a daily basis. This enables you to quickly respond to changes and to discover new opportunities.

Analyze media with the Media Coverage Analyser

With the additional Media Coverage Analyzer you can follow your press releases and compare this with your competitors' activity in the media. Various options and reports can be created within MCA. You have the ability to follow the impact of your business communications and developments in your sector graphically and statistically as they happen.

Nexis® brings many benefits to your organisation

Monitor your brand

Use information more effectively across your organisation to monitor your brand and manage your reputation

Gain competitive and market insight

Understand and gain valuable insight into your market and your competitors

Enrich business development

Identify and acquire new customers and new business opportunities

Improve confidence in your business decisions

Trust the information you base your business decisions on. The content on Nexis is supplied by the world's leading publishers providing you with confidence that you are working with authoritative content

Control costs

Save money by efficiently using multiple sources through one platform and increase efficiencies involved in the information journey

Who will benefit?

The depth and breadth of information we offer enables many professionals to gain significant benefits from our service, these include:

- Business analysts
- Competitive intelligence professionals
- Compliance officers
- Executive recruiters
- Finance professionals
- Government researchers
- Information professionals
- Journalists and editors
- Lawyers
- Marketing and communications managers
- Procurement managers
- Researchers and knowledge managers
- Sales and business development managers
- Marketing and Communications Managers
- Procurement Managers
- Sales and Business Development Managers

“We require a heavyweight database and Nexis® delivers. It provides us with a strong, professional research tool.”

Sarah Hinton, Corporate Librarian, Sagentia

„The Nexis service from LexisNexis provides our journalists with access to a comprehensive and deep database of news and business information. This helps ensure that The Telegraph maintains its reputation for integrity and high reporting standards.”

*Richard Ellis, Executive Director of Editorial,
Telegraph Media Group*

„The ability to pull information from such a huge pool of trusted sources, and have it delivered on demand or sent to virtually any device as required, makes LexisNexis a serious tool for anyone with a need for a serious information strategy.”

Davey Winder, Information World Review

We help businesses, industry professionals and government agencies collect, manage, and use information more productively.

How you can use Nexis®

The different solutions in the Nexis® product suite enable you to:

- Conduct in-depth research
- Get background information for a story or article
- Gain competitive intelligence information and track your organisation and competitors
- Spot industry trends or generate new business insights
- Identify and qualify new sales and marketing opportunities
- Quickly prepare for a presentation, meeting or customer visit
- Build prospect lists of potential new customers or companies
- Provide evidence for a business, investment, political or legal decision
- Perform due diligence on customers and suppliers
- Perform simple analyses of news articles with Media Coverage Analyser

Trust LexisNexis to make your business decisions

Nexis® from LexisNexis has been the preferred choice for trusted information for over 30 years.

With more than 3,000 customers in over 60 countries, we are one of the leading global providers of business information solutions.

With archives dating back to 35 years, we can provide results that paint the whole picture, rather than just the most recent headlines.



Now Nexis users can search the LexisNexis news collection via the NexisNewsSearch iPhone and iPad application or the Nexis News Search Mobile site at <https://www.lexisnexis.com/hottopics/nbmobile>



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