

LexisNexis PatentSight®

You can increase your patent portfolio strength with better strategies and operational decision-making.

PatentSight® enables strategic IP management through:



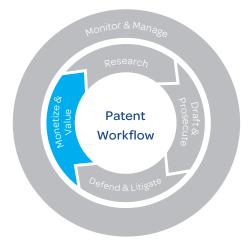
Portfolio Management Answer key questions to define country filing strategy, increase portfolio efficiency and identify competitive strengths and weaknesses.



Licensing With analytics on all patent portfolios in all technologies, you can both evaluate your most valuable patents for licensing and identify potential licensees.



Mergers & Acquisitions Efficiently assess the value or risk of acquisition candidates or alternatives then analyze portfolios for technological fit, key patents and answers to critical IP questions.



Helping companies with the monetization and valuation of IP assets to ensure you are extracting the maximum value from your patents.



R&D Strategy Improve innovation with a clearly defined business strategy that is connected to IP and alerts for new entrants and potential partners.



Benchmarking Base decision-making on the measurement of true patent portfolio strength and competitive factors while relying on industry proven KPIs to track progress.



Trendscouting Pinpoint disruptive technologies and promising start-up companies with analytics that help you gain a competitive edge.

"The Patent Asset Index provides an accurate view of the impact and efficiency of an enterprise's investment in innovation."

Executive Vice President and CTO, Fortune 100 Company

Innovation Elevated

Supporting you throughout the entire patent workflow

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to learn more

The Patent Asset Index®

An objective measure of global technological strength and influence

The Patent Asset Index (PAI) takes into account both the number of active protected inventions and their quality. The method has been developed and validated in scientific research and has been used for several years by leading companies in many industries. PAI is the total strength of a patent portfolio. It is derived from reviewing the Technology Relevance™ and Market Coverage™ of a company's patents to understand the Competitive Impact™ of a portfolio.

Competitive Impact

The relative business value of a patent; Incorporates Technology Relevance and Market Coverage.



Technology Relevance is based on frequency of worldwide citations adjusted for age, patent office practices and technology fields.

Market Coverage is the market size protected by active patents and pending patent applications for a certain Invention.

The Patent Asset Index at a glance:

- Offers a reliable and accurate index exclusively available from PatentSight
- Provides you an objective measure of quality not just quantity for comparison
- Incorporates the Technology Relevance and Market Coverage of the active patent families in a portfolio
- Gives you insights based on many years of scientific research and validated studies



