# Introducing: Syndetics Unbound

The online catalog enrichment service from:



ProQuest. Syndetic Solutions<sup>™</sup>

LibraryThing

You know Syndetic Solutions as the premier source of high-quality and specialized book, ebook and media enrichment. You may use LibraryThing for Libraries to enrich your online catalog with data and features that invite your patrons to browse, search and interact with your library's holdings in dynamic ways.

#### The next generation of catalog enrichment is here. Introducing: Syndetics Unbound.

This best of breed online catalog enrichment service combines and improves everything you love about Syndetic Solutions and LibraryThing for Libraries, enabling you to easily embed rich information as well as interactive guided discovery directly within your existing catalog. With Syndetics Unbound, you can provide patrons with an engaging, modern and convenient browsing experience that includes the most expansive coverage of global books and media.

## Libraries Vyndetics Unbound

Here's why:

## It's simple.

Syndetics Unbound is designed to use right out of the box. Minimal customization is needed to get Syndetics Unbound into your catalog. An easy-to-use admin tool provides element configuration, holdings management and coverage and usage reports.

#### It increases usage.

Syndetics Unbound helps patrons discover the books and other media they'll love, wherever it is. Maximize your acquisitions budget by putting all of your materials within easy reach.

## It's comprehensive.

Syndetics Unbound includes the most expansive coverage of global books and media published in the US, Canada, UK, Australia and New Zealand. It features books, movies, music and video games and, coming soon, will offer international coverage including Spanish.

## It's affordable.

To approach the level of readers' advisory support and catalog enrichment offered by Syndetics Unbound, you would need multiple packages from other vendors-and they wouldn't work together. With Syndetics Unbound, it's all included in one subscription.

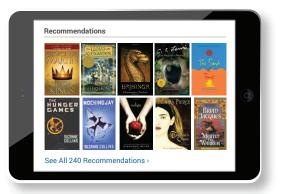
For more information about Syndetics Unbound, contact your sales representative.

## It's helpful.

Syndetics Unbound's premium cover service automatically generates cover images if one does not exist. You can also see titles in a series not currently in your collection, so you can consider adding them.

## It goes where your patrons are.

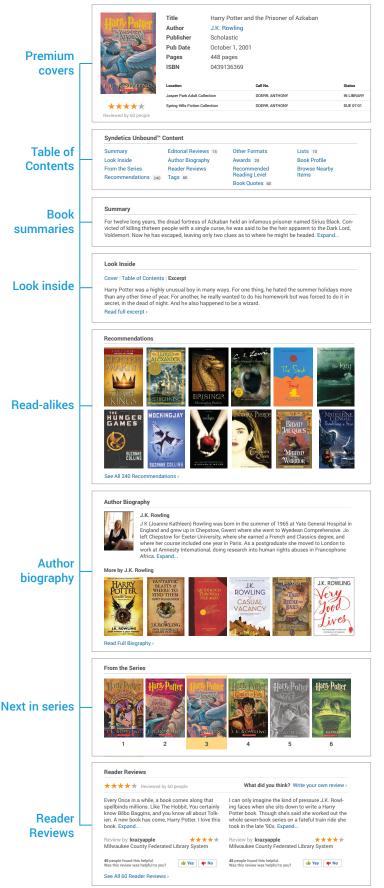
In addition to the catalog elements, Syndetics Unbound includes "Book Display Widgets," a virtual display-shelf for your home page, email newsletters and social sites like Facebook, Twitter and Pinterest.



Syndetics Unbound goes where your users are, including on tablets and smart phones.



## Syndetics Unbound Highlights



## Patrons ♥ Syndetics Unbound, Too

Here's why:

## It helps you find your next great read.

Syndetics Unbound's "Read-alikes" and browsable tags, series, awards, book profiles and reading levels help patrons find the perfect book, movie, recording or game.

## It looks and works great.

Syndetics Unbound transforms even an outdated library catalog into a dynamic and attractive showcase for your collection.

## It's recognizable and easy to use.

Syndetics Unbound brings patrons the features they expect from everyday web browsing-from social media to shopping-including covers, summaries, professional and reader reviews and read-alikes.

## It's comprehensive.

With Syndetics Unbound, patrons can see cover images, summaries, awards and even reviews from fellow readers.

## It's mobile friendly.

Syndetics Unbound combines elements from ProQuest's Syndetics and LibraryThing into one unified, mobile-optimized user interface that works on smartphones and tablets.

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Summary
For twelve long years, the dread fortress of Azkaban
held an infamous prisoner named Sirius Black. Con-
victed of killing people with a single curse. Expand

## For more information about Syndetics Unbound, contact your sales representative.

Syndetics Unbound is compatible with all major integrated library systems (ILS).

